Name: Alaa Nabeel Abdel Razzaq Al-Heali.

**Certificate and Specialization:** Master of Business

Administration.

Scientific title: Lecturer.

**General specialty:** Business Administration.

**Specific specialty:** Marketing management.

<u>Place of work:</u> Market Research and Consumer Protection

Center.

**Position at the center:** Researcher and Lecturer.

Mobile phone: 07506295350.

## **Scientific activities and products:**

-Number of research: 17 research papers published local journals and accredited journals within global collections.

- -Participation in local and international scientific conferences, workshops and training courses at the University of Baghdad and other ministries.
- Received several letters of thanks and appreciation from the Minister of Higher Education and Scientific Research.
- Received several letters of thanks and appreciation and certificates of appreciation from the Deputy Minister, several deans and the director of the center.
- -Participation as a lecturer in training courses in continuing education.

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## **Important links:**

https://scholar.google.com/citations?user=yW624eYAAAAJ&hl

<u>=en&authuser=1</u>

https://www.scopus.com/authid/detail.uri?authorId=5721753911

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